

Press Bros.
PR & Marketing distribution and analytics



Who we are





YOUR Know-How and helping hand for international PR and Marketing activities

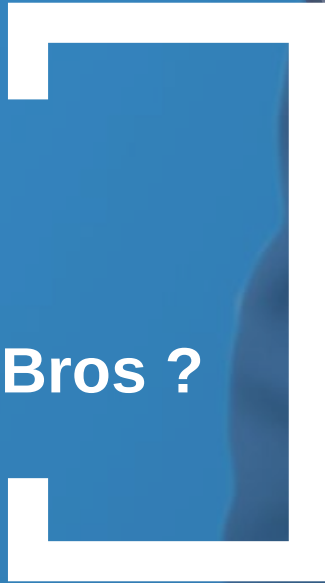


YOUR continuous companion from day one up to the practical implementation



YOUR contact for a higher reach and visibility

Why should I cooperate with PressBros ?





Out-of-the-box innovative distribution channels
and methods



Sustainable approach – no sales driven publications



Measurable results and KPI control

What do we offer?



Social Media Management

- **Management of Social Media Accounts**
- **Community Management**
- **Determination of Media Tools and Purposes**
- **Media Timing**

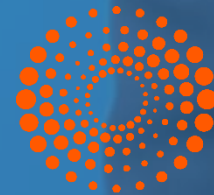
Branding

- **Creating Brand Strategy**
- **Brand Positioning and Creating Brand Personality**
- **Determination of Media Tools and Purposes**

Media Communication Strategy

- **Media Planning and Purchasing**
- **Target Market Selection**
- **Determination of Media Tools and Purposes**
- **Media Timing**

Our partners

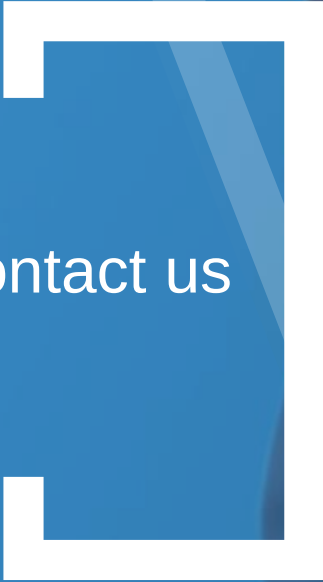


THOMSON REUTERS

A hand holding a silver smartphone, with the screen displaying the AP logo.

AP

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